

WHAT'S NEW & NEXT

OPPORTUNITIES IN EMERGING FOODSERVICE SEGMENTS

The foodservice landscape is in constant flux. **Food halls, meal kits, food trucks and ghost or delivery-only restaurants** continue to evolve and impact the business environment. This joint assignment with IFMA, designed to keep food companies at the forefront of innovation, taps the pulse of consumer experiences and expectations around the non-traditional operator marketplace, providing **a new growth avenue outside of established supply-chain channels**.

REPORT HIGHLIGHTS

- Comprehensive assessment of these under-the-radar players
- Detailed consumer analysis around users and non-users
- Business intelligence for identifying, targeting, and selling products to these unique operations
- Truly strategic guidance to inform investment decisions

NEXT STEPS

To purchase the **What's New & Next report today**, visit foodserviceip.com/emerging or complete and return the order form on the following page.



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Foodservice IP's proprietary roadmap for strategic investments over the next 12 – 18 months



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What's New & Next: Opportunities in Emerging Foodservice Segments

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