

WHAT'S IMPACTING FOODSERVICE IN SENIOR LIVING FACILITIES?



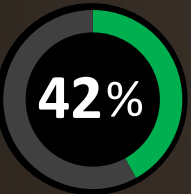
89%

of Senior Living operators state residents choose their facility because of the foodservice program.



55%

of Senior Living operators say that labor is a top concern.



42%

of self-operated Senior Living facilities are understaffed with regard to their foodservice programs.



71%

of Independent Living operators report purchasing premium products regularly – showing that residents are willing to pay more for premium and artisanal foods.

FSIP'S TAKE



- While facilities with strong foodservice programs have fewer problems attracting residents, they can't keep up with growth in this segment or find enough employees to support the influx of new patrons. It is critical for Foodservice Program Managers to consider employee retention and staffing as key components of their program's success. **To lessen the burden that falls on Senior Living foodservice staff, manufacturers should factor in ease of preparation when introducing new products and providing recipes to customers.**
- Labor costs are also a concern to many operators, further complicating the labor shortage equation. But with many operators willing to pay more for high-quality food options, there may be **opportunities to offer premium products that require less preparation time or skill, helping to address labor expenditures.**

Source: Foodservice IP, Capturing New Opportunities in Senior Living Report