

WHAT'S NEW & NEXT

OPPORTUNITIES IN EMERGING FOODSERVICE SEGMENTS

The foodservice landscape is in constant flux. **Food halls, meal kits, food trucks and ghost or delivery-only restaurants** continue to evolve and impact the business environment. This joint assignment with IFMA, designed to keep food companies at the forefront of innovation, taps the pulse of consumer experiences and expectations around the non-traditional operator marketplace, providing **a new growth avenue outside of established supply-chain channels.**

REPORT SCOPE

- Comprehensive assessment of these under-the-radar players
- Detailed consumer analysis around users and non-users
- Business intelligence for identifying, targeting, and selling products to these unique operations
- Truly strategic guidance to inform investment decisions

NEXT STEPS

To purchase the **What's New & Next report today**, visit foodserviceip.com/emerging or complete and return the order form on the following page.



FSIP DELIVERS:

Better bang for your buck — we take pride in giving you more for less:



PowerPoint report with expert analysis to answer your most pressing questions



Contact information for 30 prospects to jump-start sales efforts



Complimentary webinar and one-hour work-session with Q&A



Detailed scorecard for evaluating and prioritizing segment penetration



Foodservice IP's proprietary roadmap for strategic investments over the next 12 – 18 months

ALSO AVAILABLE



Upgrade your purchase with custom infographics and charts in your firm's branding for a nominal fee



In partnership with:



PURCHASE AGREEMENT

What's New & Next: Opportunities in Emerging Foodservice Segments

YES, I'd like purchase the report for \$5,000.

ACCEPTANCE

Name _____

Title _____

Company _____

Address _____

Phone _____

Fax _____

Email _____

Signed _____

Date _____

Once approved, please sign, scan and email to the attention of ONE of the following FSIP representatives:

JOYCE BAIRD

jbaird@foodserviceIP.com

TIM POWELL

tpowell@foodserviceIP.com

JULIE HESEMAN

jheseman@foodserviceIP.com

Thank you for your business!