

WHAT'S NEW & NEXT

OPPORTUNITIES IN EMERGING FOODSERVICE SEGMENTS

The foodservice landscape is in constant flux. **Food halls, meal kits, food trucks and ghost or delivery-only restaurants** continue to evolve and impact the business environment. This joint assignment with IFMA, designed to keep food companies at the forefront of innovation, taps the pulse of consumer experiences and expectations around the non-traditional operator marketplace, providing **a new growth avenue outside of established supply-chain channels.**

REPORT SCOPE

- Comprehensive assessment of these under-the-radar players
- Detailed consumer analysis around users and non-users
- Business intelligence for identifying, targeting, and selling products to these unique operations
- Truly strategic guidance to inform investment decisions

NEXT STEPS

To purchase the **What's New & Next** report today, complete and return the order form on the following page. Questions? Contact Joyce Baird at 312-955-0437 or jbaird@foodserviceip.com.



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What's New & Next: Opportunities in Emerging Foodservice Segments

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Thank you for your business!